

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 496475 /		Alt Order # 06356848
Product OBAMA SKED C		
Contract Dates 10/02/12 - 11/06/12		Estimate # 1904
Advertiser Obama For America		Original Date / Revision 09/28/12 / 10/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	24	\$4,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>							
		Week: 10/02/12	10/08/12	MTWTF--	\$225.00			5				
		Week: 10/09/12	10/15/12	MTWTF--	\$225.00			5				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	KVVU	10/09/12-10/15/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 9.11, 9.12, 9.13, 9.14, 9.15, 9.16									
		Week: 10/16/12	10/22/12	MTWTF--	\$225.00			5				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.26									
	26	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.11 10/22										
		Week: 10/23/12	10/29/12	MTWTF--	\$225.00			5				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27, 1.28, 1.29, 1.30, 1.31									
	17	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27, 1.28, 1.29, 1.30, 1.31									
	18	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27, 1.28, 1.29, 1.30, 1.31									
	19	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27, 1.28, 1.29, 1.30, 1.31									
	20	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27, 1.28, 1.29, 1.30, 1.31									
	27	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.20, 1.16, 1.18, 1.17, 1.19										
	28	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.20, 1.16, 1.18, 1.17, 1.19										
	29	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.20, 1.16, 1.18, 1.17, 1.19										
	30	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.20, 1.16, 1.18, 1.17, 1.19										
	31	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.20, 1.16, 1.18, 1.17, 1.19										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America	<u>Original Date / Revision</u> 09/28/12 / 10/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$225.00			
N 2	KVVU	10/02/12	11/05/12	Better	M-F 11a-12p		:30			NM	23	\$4,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$195.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KVVU	10/09/12-10/15/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
		See MG 9.11,9.12,9.13,9.14,9.15,9.16										
Week:		10/16/12	10/22/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
		See MG 11.6,11.7										
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$195.00			
N 3	KVVU	10/02/12	11/05/12	Friends	M-F 12:05-1:05a		:30			NM	25	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$225.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$225.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$225.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$225.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$225.00			
N 4	KVVU	10/02/12	11/05/12	Anderson	3-4p		:30			NM	26	\$9,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$300.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
		See MG 4.26										
	26	KVVU	10/15/12-10/15/12	Anderson	2-3p	M-----	:30		\$300.00	NM		
		Ⓜ MG for 4.6 10/15										
Week:		10/16/12	10/22/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$450.00	NM		
		See MG 4.32,4.33										
	14	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
		See MG 4.28										
	15	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
		See MG 4.27										
	27	KVVU	10/18/12-10/18/12	Anderson	2-3p	----Th----	:30		\$450.00	NM		
		Ⓜ MG for 4.15 10/18										
	28	KVVU	10/19/12-10/19/12	Anderson	2-3p	-----F----	:30		\$450.00	NM		
		Ⓜ MG for 4.14 10/19										
	32	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
		Ⓜ MG for 7.8,4.13										
	33	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
		Ⓜ MG for 7.8,4.13										
Week:		10/23/12	10/29/12	MTWTF--				5	\$300.00			

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29	KVVU	10/24/12-10/24/12	Anderson	2-3p	---W-----		:30		\$450.00	NM																																																																																																																							
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30	KVVU	10/25/12-10/25/12	Katie Couric	2-3p	----Th-----		:30		\$450.00	NM																																																																																																																							
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31	KVVU	10/29/12-10/29/12	Anderson	2-3p	M-----		:30		\$450.00	NM																																																																																																																							
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Week:		10/30/12	11/05/12	MTWTF--				5	\$300.00	NM	25	\$10,250.00																																																																																																																					
N 5	KVVU	10/02/12	11/05/12	The Dr.Oz Show	4-5p		:30																																																																																																																										
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Week:		10/23/12	10/29/12	MTWTF--				5	\$350.00																																																																																																																								
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>16</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>MTuWThF----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="9">See MG 5.29</td></tr><tr><td>17</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>MTuWThF----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="9">See MG 5.30</td></tr><tr><td>19</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>MTuWThF----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="9">See MG 5.31</td></tr><tr><td>29</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>Dr Oz</td><td>3-4p</td><td>MTuWThF----</td><td>:30</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 5.16 10/23</td></tr><tr><td>30</td><td>KVVU</td><td>10/25/12-10/25/12</td><td>Dr Oz</td><td>3-4p</td><td>----Th-----</td><td>:30</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 5.17 10/23</td></tr><tr><td>31</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>Dr Oz</td><td>3-4p</td><td>MTuWThF----</td><td>:30</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 5.19 10/29</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	16	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$350.00	NM	See MG 5.29									17	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$350.00	NM	See MG 5.30									19	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$350.00	NM	See MG 5.31									29	KVVU	10/23/12-10/29/12	Dr Oz	3-4p	MTuWThF----	:30	\$500.00	NM	Ⓜ MG for 5.16 10/23									30	KVVU	10/25/12-10/25/12	Dr Oz	3-4p	----Th-----	:30	\$500.00	NM	Ⓜ MG for 5.17 10/23									31	KVVU	10/23/12-10/29/12	Dr Oz	3-4p	MTuWThF----	:30	\$500.00	NM	Ⓜ MG for 5.19 10/29								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																									
16	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$350.00	NM																																																																																																																									
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Week:		10/30/12	11/05/12	MTWTF--				5	\$350.00	NM	15	\$7,875.00																																																																																																																					
N 6	KVVU	10/02/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30																																																																																																																										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td>3</td><td>\$525.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/02/12	10/08/12	MTWTF--	3	\$525.00																																																																																																											
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10/02/12	10/08/12	MTWTF--	3	\$525.00																																																																																																																													

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Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/28/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$525.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$525.00			
Week:		10/23/12	10/29/12	MTWTF--				3	\$525.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		11	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30	\$525.00	NM		
		See MG 6.16										
		16	KVVU	10/23/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu---F----	:30	\$525.00	NM		
		Ⓜ MG for 6.11 10/29										
Week:		10/30/12	11/05/12	MTWTF--				3	\$525.00	NM	13	\$9,425.00
N 7	KVVU	10/02/12	11/05/12	Extra	M-F 7-730p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$625.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$625.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$625.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		7	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30	\$950.00	NM		
		Credited										
		8	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30	\$950.00	NM		
		See MG 4.32, 4.33										
Week:		10/23/12	10/29/12	MTWTF--				3	\$625.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$625.00	NM	25	\$17,500.00
N 8	KVVU	10/02/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$700.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$700.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$700.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$700.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$700.00	NM	15	\$18,900.00
N 9	KVVU	10/02/12	11/05/12	TMZ	730-8p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$850.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$850.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$850.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		6	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30	\$1,350.00	NM		
		See MG 9.11, 9.12, 9.13, 9.14, 9.15, 9.16										
		11	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30	\$3,250.00	NM		
		Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6										
		12	KVVU	10/18/12-10/18/12	BB League Championships	1pm-8pm	----Th-----	:30	\$3,250.00	NM		
		Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6										
		13	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30	\$825.00	NM		
		Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6										
		14	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1	----Th-----	:30	\$825.00	NM		
		Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6										
		15	KVVU	10/17/12-10/22/12	The Simpsons	M-F 11:35p-12:05aM	--WThF----	:30	\$350.00	NM		
		Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6										
		16	KVVU	10/20/12-10/20/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30	\$1,250.00	NM		
		Ⓜ MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6										
Week:		10/23/12	10/29/12	MTWTF--				2	\$850.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$850.00			

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<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/28/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	10/02/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	25	\$6,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$275.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$275.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$275.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$275.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$275.00			
N 11	KVVU	10/07/12	11/04/12	Friends Weekend	5-6p		:30			NM	5	\$1,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$225.00			
Week:		10/08/12	10/14/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/15/12	10/21/12	-----1				1	\$225.00			
Week:		10/22/12	10/28/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/22/12-10/28/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
			See MG 11.6,11.7									
	6	KVVU	10/27/12-10/27/12	30 Seconds To Fame	Sat 12-1230a	-----Sa--	:30		\$95.00	NM		
			Ⓜ MG for 2.13,12.4,11.4									
	7	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$650.00	NM		
			Ⓜ MG for 2.13,12.4,11.4									
Week:		10/29/12	11/04/12	-----1				1	\$225.00			
N 12	KVVU	10/07/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$325.00			
Week:		10/08/12	10/14/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/08/12-10/14/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/22/12-10/28/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
			See MG 11.6,11.7									
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
N 13	KVVU	10/18/12	11/01/12	Glee	Thu 9p-10p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$6,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Glee	Thu 9p-10p	---Th----	:30		\$6,500.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	---1---				1	\$6,500.00			
N 14	KVVU	10/09/12	10/23/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	3	\$9,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$3,550.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-1-----				1	\$3,550.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>																																																																																																												
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Ⓜ MG for 14.2 10/23																																																																																																																				
N 15	KVVU	10/02/12	10/16/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	2	\$9,050.00																																																																																																								
<table><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td colspan="2"></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td colspan="2">Week:</td><td>10/01/12</td><td>10/07/12</td><td>-1-----</td><td>1</td><td colspan="2"></td><td>\$3,550.00</td><td colspan="4"></td></tr><tr><td colspan="2">Week:</td><td>10/08/12</td><td>10/14/12</td><td>-----</td><td>0</td><td colspan="2"></td><td>\$0.00</td><td colspan="4"></td></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>-1-----</td><td>1</td><td colspan="2"></td><td>\$3,550.00</td><td colspan="4"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					Week:		10/01/12	10/07/12	-1-----	1			\$3,550.00					Week:		10/08/12	10/14/12	-----	0			\$0.00					Week:		10/15/12	10/21/12	-1-----	1			\$3,550.00																																																								
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Ⓜ MG for 15.2 10/16																																																																																																																				
N 16	KVVU	11/06/12	11/06/12	Better	M-F 11a-12p		:30			NM	1	\$195.00																																																																																																								
<table><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td colspan="2"></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td colspan="2">Week:</td><td>11/05/12</td><td>11/11/12</td><td>-1-----</td><td>1</td><td colspan="2"></td><td>\$195.00</td><td colspan="4"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					Week:		11/05/12	11/11/12	-1-----	1			\$195.00																																																																																		
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Week:		11/05/12	11/11/12	-1-----	1			\$195.00																																																																																																												
N 17	KVVU	11/06/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00																																																																																																								
<table><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td colspan="2"></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td colspan="2">Week:</td><td>11/05/12</td><td>11/11/12</td><td>-1-----</td><td>1</td><td colspan="2"></td><td>\$700.00</td><td colspan="4"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					Week:		11/05/12	11/11/12	-1-----	1			\$700.00																																																																																		
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Week:		11/05/12	11/11/12	-1-----	1			\$700.00																																																																																																												
N 18	KVVU	11/06/12	11/06/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00																																																																																																								
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Week:		11/05/12	11/11/12	-1-----	1			\$275.00																																																																																																												
Totals											233	\$123,250.00																																																																																																								

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	176	\$95,385.00	\$81,077.25
10/29/12 - 11/06/12	57	\$27,865.00	\$23,685.25
Totals	233	\$123,250.00	\$104,762.50

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6356848 TRF# 496475 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #4 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 16.21
 *** KVVU-TV *** **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51	A		700A-900A	30		\$700.00	10/23	10/29	2		TU-F,M	2
PROGRAM : NEWS ORD COM1: SPOTS N/A. MG 2 SPOTS IN 7-9A NEWS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-25 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-27 FOR 1 SPOT/WK												
27	ES		700P-730P	30		\$950.00	10/16	10/22	1		TU-F,M	1
PROGRAM : EXTRA ORD COM1: REVISED RATE W/O 10/16 CON COM1: EXTRA STATION MAKEGOOD OFFERS: M9 OK'D BUY#25 MISSED: TU-F,M/300P-400P OCT16 30S \$450.00 (OCT18/12) BUY#27 TU-F,M/700P-730P OCT17 30S \$950.00 OFFER: TU-F,M/700A-900A OCT23 (2/WK) 30S \$700.00 PLS ADVISE. CMT: SPOTS N/A. MG 2 SPOTS IN 7-9A NEWS. PRE-BOOKED PLS APPROVE.												
											CONTRACT TOTAL	123250.00
											TOTAL SPOTS	233

OCT/12 98530.00 NOV/12 24720.00

MARKET TOTALS \$270,523 KVVU 42% KSNV 14% KLAS 14% KTNV 9% KVMY 5% KVCW 16% CABL 0% KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 496475 /		Alt Order # 06356848
Product OBAMA SKED C		
Contract Dates 10/02/12 - 11/06/12		Estimate # 1904
Advertiser Obama For America		Original Date / Revision 09/28/12 / 10/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	24	\$4,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>							
		Week: 10/02/12	10/08/12	MTWTF--	\$225.00			5				
		Week: 10/09/12	10/15/12	MTWTF--	\$225.00			5				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		8	KVVU	10/09/12-10/15/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 9.11,9.12,9.13,9.14,9.15,9.16								
		Week: 10/16/12	10/22/12	MTWTF--	\$225.00			5				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		11	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.26								
		26	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				MG for 1.11 10/22								
		Week: 10/23/12	10/29/12	MTWTF--	\$225.00			5				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		16	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27,1.28,1.29,1.30,1.31								
		17	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27,1.28,1.29,1.30,1.31								
		18	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27,1.28,1.29,1.30,1.31								
		19	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27,1.28,1.29,1.30,1.31								
		20	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27,1.28,1.29,1.30,1.31								
		27	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				MG for 1.20,1.16,1.18,1.17,1.19								
		28	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				MG for 1.20,1.16,1.18,1.17,1.19								
		29	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				MG for 1.20,1.16,1.18,1.17,1.19								
		30	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				MG for 1.20,1.16,1.18,1.17,1.19								
		31	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				MG for 1.20,1.16,1.18,1.17,1.19								

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Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America	<u>Original Date / Revision</u> 09/28/12 / 10/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$225.00			
N 2	KVVU	10/02/12	11/05/12	Better	M-F 11a-12p		:30			NM	23	\$4,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$195.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KVVU	10/09/12-10/15/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
	See MG 9.11, 9.12, 9.13, 9.14, 9.15, 9.16											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
	See MG 11.6, 11.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$195.00			
N 3	KVVU	10/02/12	11/05/12	Friends	M-F 12:05-1:05a		:30			NM	25	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$225.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$225.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$225.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$225.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$225.00			
N 4	KVVU	10/02/12	11/05/12	Anderson	3-4p		:30			NM	26	\$9,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$300.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
	See MG 4.26											
	26	KVVU	10/15/12-10/15/12	Anderson	2-3p	M-----	:30		\$300.00	NM		
	Ⓜ MG for 4.6 10/15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$450.00	NM		
	See MG 4.32, 4.33											
	14	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
	See MG 4.28											
	15	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
	See MG 4.27											
	27	KVVU	10/18/12-10/18/12	Anderson	2-3p	----Th-----	:30		\$450.00	NM		
	Ⓜ MG for 4.15 10/18											
	28	KVVU	10/19/12-10/19/12	Anderson	2-3p	-----F-----	:30		\$450.00	NM		
	Ⓜ MG for 4.14 10/19											
	32	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓜ MG for 7.8, 4.13											
	33	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓜ MG for 7.8, 4.13											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$300.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12		<u>Product</u> OBAMA SKED C
<u>Advertiser</u> Obama For America		<u>Estimate #</u> 1904
		<u>Original Date / Revision</u> 09/28/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
<u>Spot Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16 KVVU		10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
		See MG 4.31										
17 KVVU		10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
		See MG 4.29										
19 KVVU		10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
		See MG 4.30										
29 KVVU		10/24/12-10/24/12		Anderson	2-3p	---W-----	:30		\$450.00	NM		
Ⓜ MG for 4.17 10/24												
30 KVVU		10/25/12-10/25/12		Katie Couric	2-3p	----Th-----	:30		\$450.00	NM		
Ⓜ MG for 4.19 10/25												
31 KVVU		10/29/12-10/29/12		Anderson	2-3p	M-----	:30		\$450.00	NM		
Ⓜ MG for 4.16 10/29												
Week: 10/30/12		11/05/12		MTWTF--				5	\$300.00	NM	25	\$10,250.00
N 5	KVVU	10/02/12	11/05/12	The Dr.Oz Show	4-5p							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
Week: 10/02/12		10/08/12		MTWTF--				5	\$350.00			
Week: 10/09/12		10/15/12		MTWTF--				5	\$350.00			
<u>Spot Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
9 KVVU		10/09/12-10/15/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
		See MG 5.26										
26 KVVU		10/15/12-10/15/12		Dr Oz	3-4p	M-----	:30		\$350.00	NM		
Ⓜ MG for 5.9 10/15												
Week: 10/16/12		10/22/12		MTWTF--				5	\$350.00			
<u>Spot Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
12 KVVU		10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
		See MG 5.27										
15 KVVU		10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
		See MG 5.28										
27 KVVU		10/18/12-10/18/12		Dr Oz	3-4p	----Th-----	:30		\$500.00	NM		
Ⓜ MG for 5.12 10/18												
28 KVVU		10/19/12-10/19/12		Dr Oz	3-4p	-----F----	:30		\$500.00	NM		
Ⓜ MG for 5.15 10/19												
Week: 10/23/12		10/29/12		MTWTF--				5	\$350.00			
<u>Spot Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16 KVVU		10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
		See MG 5.29										
17 KVVU		10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
		See MG 5.30										
19 KVVU		10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
		See MG 5.31										
29 KVVU		10/23/12-10/29/12		Dr Oz	3-4p	MTuWThF----	:30		\$500.00	NM		
Ⓜ MG for 5.16 10/23												
30 KVVU		10/25/12-10/25/12		Dr Oz	3-4p	----Th-----	:30		\$500.00	NM		
Ⓜ MG for 5.17 10/23												
31 KVVU		10/23/12-10/29/12		Dr Oz	3-4p	MTuWThF----	:30		\$500.00	NM		
Ⓜ MG for 5.19 10/29												
Week: 10/30/12		11/05/12		MTWTF--				5	\$350.00	NM	15	\$7,875.00
N 6	KVVU	10/02/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
Week: 10/02/12		10/08/12		MTWTF--				3	\$525.00			

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Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/28/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 3 \$525.00 Week: 10/16/12 10/22/12 MTWTF-- 3 \$525.00 Week: 10/23/12 10/29/12 MTWTF-- 3 \$525.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 11 KVVU 10/23/12-10/29/12 Fox 5 News at 6pm M-F 6-630pm MTuWThF---- :30 \$525.00 NM See MG 6.16 16 KVVU 10/23/12-10/26/12 Fox 5 News at 6pm M-F 6-630pm -Tu---F---- :30 \$525.00 NM MG for 6.11 10/29												
Week:	10/30/12	11/05/12	MTWTF--	3	\$525.00					NM	13	\$9,425.00
N 7	KVVU	10/02/12	11/05/12	Extra	M-F 7-730p		:30					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/02/12 10/08/12 MTWTF-- 3 \$625.00 Week: 10/09/12 10/15/12 MTWTF-- 3 \$625.00 Week: 10/16/12 10/22/12 MTWTF-- 3 \$625.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 7 KVVU 10/16/12-10/22/12 Extra M-F 7-730p MTuWThF---- :30 \$950.00 NM Credited 8 KVVU 10/16/12-10/22/12 Extra M-F 7-730p MTuWThF---- :30 \$950.00 NM See MG 4.32, 4.33												
Week:	10/23/12	10/29/12	MTWTF--	3	\$625.00							
Week:	10/30/12	11/05/12	MTWTF--	3	\$625.00					NM	25	\$17,500.00
N 8	KVVU	10/02/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/02/12 10/08/12 MTWTF-- 5 \$700.00 Week: 10/09/12 10/15/12 MTWTF-- 5 \$700.00 Week: 10/16/12 10/22/12 MTWTF-- 5 \$700.00 Week: 10/23/12 10/29/12 MTWTF-- 5 \$700.00 Week: 10/30/12 11/05/12 MTWTF-- 5 \$700.00												
N 9	KVVU	10/02/12	11/05/12	TMZ	730-8p		:30					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/02/12 10/08/12 MTWTF-- 2 \$850.00 Week: 10/09/12 10/15/12 MTWTF-- 2 \$850.00 Week: 10/16/12 10/22/12 MTWTF-- 2 \$850.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 6 KVVU 10/16/12-10/22/12 TMZ 730-8p MTuWThF---- :30 \$1,350.00 NM See MG 9.11, 9.12, 9.13, 9.14, 9.15, 9.16 11 KVVU 10/17/12-10/17/12 BB League Championships 1pm-8pm ---W----- :30 \$3,250.00 NM MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6 12 KVVU 10/18/12-10/18/12 BB League Championships 1pm-8pm ----Th----- :30 \$3,250.00 NM MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6 13 KVVU 10/18/12-10/18/12 Extra M-Sa 8-10p/Su 7-1----Th----- :30 \$825.00 NM MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6 14 KVVU 10/18/12-10/18/12 TMZ M-Sa 8-10p/Su 7-1----Th----- :30 \$825.00 NM MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6 15 KVVU 10/17/12-10/22/12 The Simpsons M-F 11:35p-12:05aM--WThF---- :30 \$350.00 NM MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6 16 KVVU 10/20/12-10/20/12 NCAA Football Late Game NCAA Football Lat-----Sa-- :30 \$1,250.00 NM MG for 1.8, 2.9, 12.2, 13.1, 11.2, 9.6												
Week:	10/23/12	10/29/12	MTWTF--	2	\$850.00							
Week:	10/30/12	11/05/12	MTWTF--	2	\$850.00							

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<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America	<u>Original Date / Revision</u> 09/28/12 / 10/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	10/02/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	25	\$6,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$275.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$275.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$275.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$275.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$275.00			
N 11	KVVU	10/07/12	11/04/12	Friends Weekend	5-6p		:30			NM	5	\$1,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$225.00			
Week:		10/08/12	10/14/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/15/12	10/21/12	-----1				1	\$225.00			
Week:		10/22/12	10/28/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/22/12-10/28/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
			See MG 11.6,11.7									
	6	KVVU	10/27/12-10/27/12	30 Seconds To Fame	Sat 12-1230a	-----Sa--	:30		\$95.00	NM		
			Ⓜ MG for 2.13,12.4,11.4									
	7	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$650.00	NM		
			Ⓜ MG for 2.13,12.4,11.4									
Week:		10/29/12	11/04/12	-----1				1	\$225.00			
N 12	KVVU	10/07/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$325.00			
Week:		10/08/12	10/14/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/08/12-10/14/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/22/12-10/28/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
			See MG 11.6,11.7									
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
N 13	KVVU	10/18/12	11/01/12	Glee	Thu 9p-10p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$6,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Glee	Thu 9p-10p	----Th----	:30		\$6,500.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	---1---				1	\$6,500.00			
N 14	KVVU	10/09/12	10/23/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	3	\$9,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$3,550.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-1-----				1	\$3,550.00			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/28/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Type</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
	2	KVVU	10/22/12-10/28/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$5,550.00	NM		
			See MG 14.3, 14.4									
	3	KVVU	10/23/12-10/23/12	The X Factor	The X Factor	-Tu-----	:30		\$5,350.00	NM		
	Ⓜ	MG	for 14.2 10/23									
	4	KVVU	10/22/12-10/22/12	The Simpsons	M-F 11:35p-12:05aM	-----	:30		\$200.00	NM		
	Ⓜ	MG	for 14.2 10/23									
N 15	KVVU	10/02/12	10/16/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	2	\$9,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	-1-----	1			\$3,550.00				
	Week:	10/08/12	10/14/12	-----	0			\$0.00				
	Week:	10/15/12	10/21/12	-1-----	1			\$3,550.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30		\$3,550.00	NM		
			See MG 15.3									
	3	KVVU	10/16/12-10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$5,500.00	NM		
	Ⓜ	MG	for 15.2 10/16									
N 16	KVVU	11/06/12	11/06/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/12	11/11/12	-1-----	1			\$195.00				
N 17	KVVU	11/06/12	11/06/12	Fox 5 News AM	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/12	11/11/12	-1-----	1			\$700.00				
N 18	KVVU	11/06/12	11/06/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/12	11/11/12	-1-----	1			\$275.00				
Totals											233	\$123,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	176	\$95,385.00	\$81,077.25
10/29/12 - 11/06/12	57	\$27,865.00	\$23,685.25
Totals	233	\$123,250.00	\$104,762.50

Signature: _____

Date: _____

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OCT18/12 15.02
*** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

HCE)

CITY TAX	STATE TAX	CO-OP BILLING
----------	-----------	---------------

ON D O
SEE LINES 49-50
TOTAL SAME
PLS CNF THANKS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SKED C

AGENCY EST# = 1904

\$5,550.00

10/23

O

THE

0

PROGRAM : RAISING HOPE/BEN & KATE
ORD COM1: REVISED RATE 10/23
CON COM1: RAISING HOPE/BEN & KATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

49	A		800P-1000P	30		\$5,350.00	10/23	10/23	1		TUE	1
PROGRAM : X FACTOR ORD COM1 : PRG CHG. SEE MG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT23 ON LINE-42 FOR 1 SPOT/WK												

50	A		1135P-1205A	30		\$200.00	10/22	10/22	1		MON	1
PROGRAM : SIMPSONS ORD COM1 : PRG CHG. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 49-50												

STATION MAKEGOOD OFFERS:												
M8	OK'D	BUY#42	MISSED: TUE/800P-900P				OCT23		30S	\$5,550.00	(OCT18/12)	
			OFFER: TUE/800P-1000P				OCT23		30S	\$5,350.00	PLS ADVISE.	
			& MON/1135P-1205A				OCT22		30S	\$200.00		
CMT: PRG CHG. SEE MG. PRE-BOOKED PLS APPROVE.												

M9	UNRESL	BUY#25	MISSED: TU-F,M/300P-400P				OCT16		30S	\$450.00	(OCT18/12)	
		BUY#27	TU-F,M/700P-730P				OCT17		30S	\$950.00		
			OFFER: TU-F,M/700A-900A				OCT23(2/WK)		30S	\$450.00	PLS ADVISE.	
CMT: SPOTS N/A. MG 2 SPOTS IN 7-9A NEWS. PRE-BOOKED PLS APPROVE.												

OCT/12	98530.00	NOV/12	24720.00									
CONTRACT TOTAL				123250.00								
TOTAL SPOTS				233								

MARKET TOTALS \$270,523 KVVU 42% KSNV 14% KLAS 14% KTNV 9% KVMY 5% KVCW 16% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE